Power User

This report provides insight into how often patrons return to the library over time. It can be used to articulate the type of users — from power to casual — and also the success of the library to provide continued value to its patrons.

Unique Daily Usage

This report was designed to provide public libraries with insight into the number of unique patrons utilizing the network over a specific period (per day, week, or month).

Trend Summary

This report provides a month-over-month view of the public library KPI's to allow for a high-level overview of the locations' performance. This format allows the data to help tell compelling stories during board and stakeholder meetings.